

Catalogue



An activity-based interactive series





About Us

The name itself says ‘**Magpie**’ is widely considered one of the most intelligent birds in the world, able to recognize itself in a ‘mirror test’.

The company promoted by the directors who have been working brilliantly in the field of book illustrations, designing and content development for the last 27 years. They have proven their mettle with dream and honest diligence which will definitely be seen in the content and quality of the books.

We have a modern urban office with a quality team of highly motivated, innovative, creative and hardworking professionals.

About the Series

‘**Learning Booster**’ is an easy-to-use, activity-based pre-primary programme designed especially for early childhood’s unique needs, abilities and interests.

This series comprises three levels– 1, 2 and 3. It provides a complete and comprehensive curriculum, including Maths, English, Hindi, Phonics, Rhymes and Songs, Stories, Art and Craft, General Awareness, Handwriting and lots more. Each book of this series having all the necessary guidelines for the children and teachers/parents.

Learning through rhymes and songs energizes the learning process.

Revision pages help in reinforcement and assessment in an age-appropriate manner through various exercises.

Feature tips and pointers for teachers to help them enhance the classroom learning experience of their children.

Colouring activities provide a break from the routine.

Tracing patterns help children to ready for formal writing.

Vibrant images connect childrens’ learning to the real world.

Fun-filled activities is included to make learning more enjoyable.

Sticker pasting activities to excite young learners.

Learning through the letter cards is also included.

The motive of this series is to encourage children to use their skills and imagination to create a new world of learning.

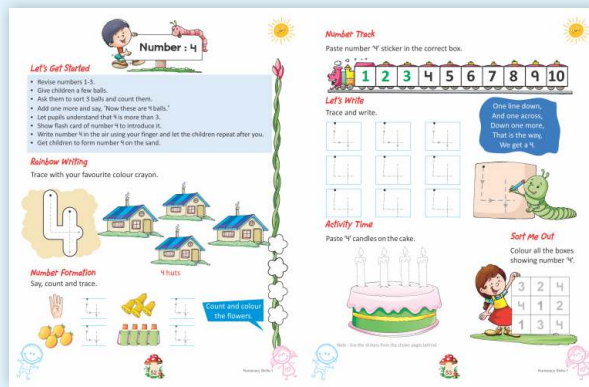
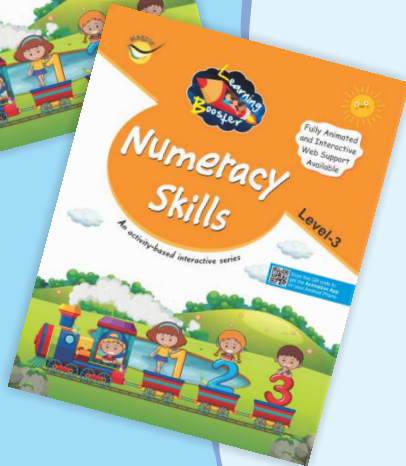
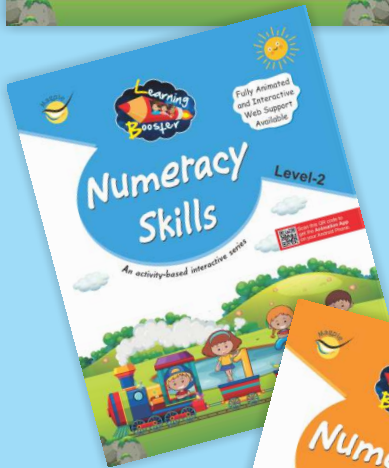
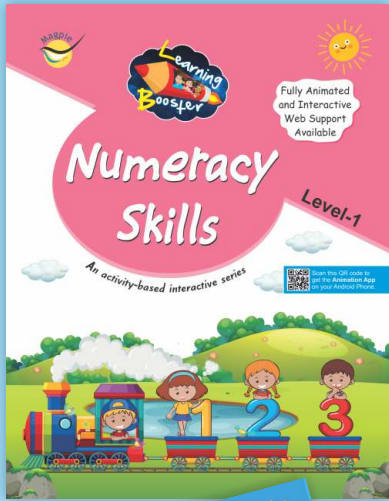


Although all efforts have been made to keep this series up-to-date and comprehensive. Any queries and suggestions for improvement of these books are always welcome.



Numeracy Skills

'Numeracy Skills' is an easy-to-use, activity-based series for pre-primary children. These books contain graded and systematic introduction of concepts like shapes, number comparison, missing numbers, before-after-between, ascending and descending order, addition, subtraction and multiplication, etc. to ensure effective learning process that inculcates the fundamentals of Maths. These books include rhymes and songs, board games and stickers to facilitate learning. All activities in these books encourage logical thinking and problem-solving abilities in children.

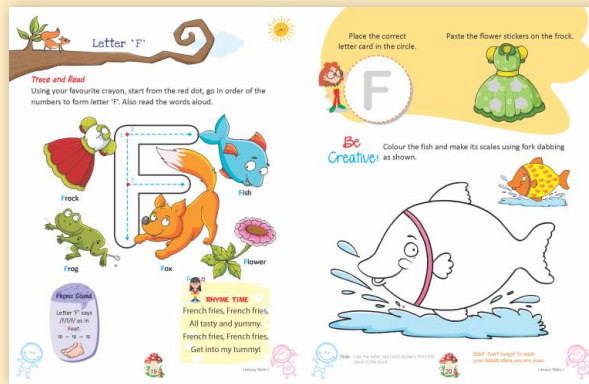
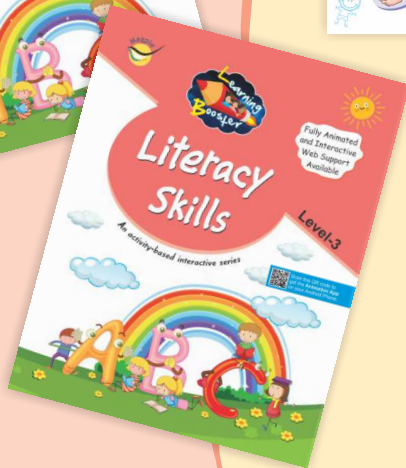
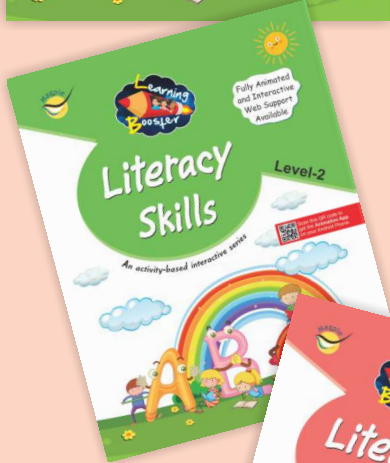
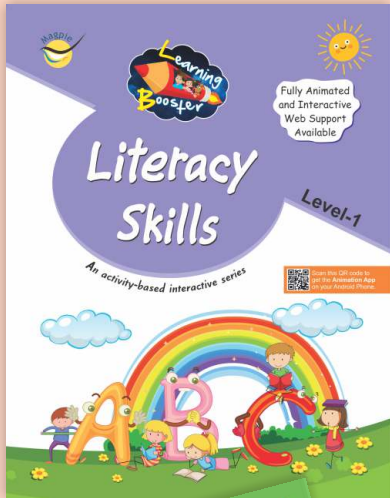


Book Name	ISBN	MRP
Numeracy Skills Level-1	978819432400-3	₹ 279.00
Numeracy Skills Level-2	978819432401-0	₹ 289.00
Numeracy Skills Level-3	978819432402-7	₹ 299.00



Literacy Skills

'Literacy Skills' is an easy-to-use, activity-based series for pre-primary children. These books contain graded and systematic introduction of concepts like letter formation, alphabet writing, cursive writing, reading, tracing, phonic sounds, etc. to ensure effective learning process that inculcates the fundamentals of English. These books also include well-structured and creative activities as colouring and drawing, rhymes and songs, stories, board games, flashcards and stickers to facilitate learning. All activities in these books develop the fine and gross motor skills of children.

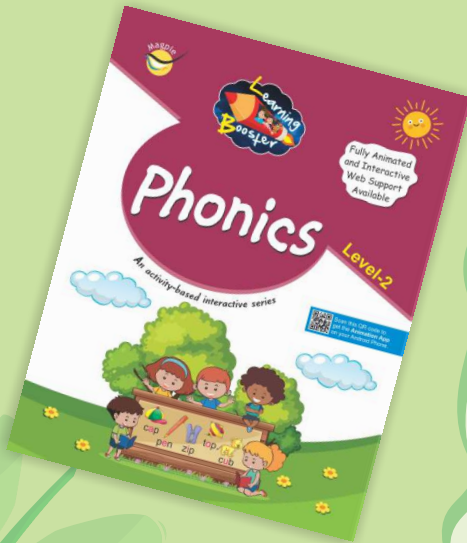
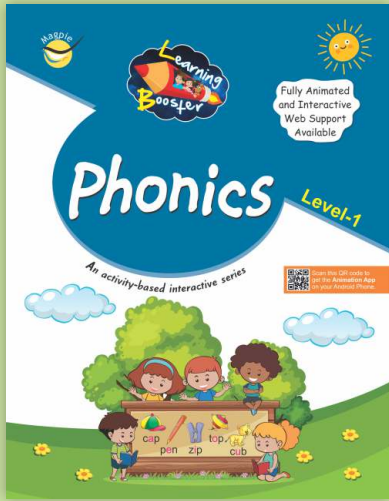


Book Name	ISBN	MRP
Literacy Skills Level-1	978819432403-4	₹ 279.00
Literacy Skills Level-2	978819432404-1	₹ 289.00
Literacy Skills Level-3	978819432405-8	₹ 299.00



Phonics

'Phonics' is an easy-to-use, comprehensive series for pre-primary children. Phonics is a method of teaching reading that is based on sounds and spelling patterns. These books are written in a systematic way to introduce children to the different letter sounds and blending. In Phonics, children are introduced to short and long vowel sounds, consonants, word families, initial and final consonant blends, digraphs, stories, high-frequency sight words, etc. Board games help to read and remember words in a fun way. Grammatical concepts are also introduced for formal grammar learning ahead. All activities in these books develop your child's skills in reading fluently.



Book Name	ISBN	MRP
Phonics Level-1	978819432408-9	₹ 299.00
Phonics Level-2	978819432409-6	₹ 309.00

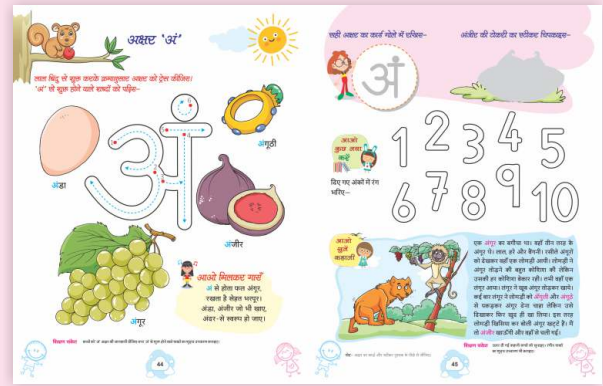
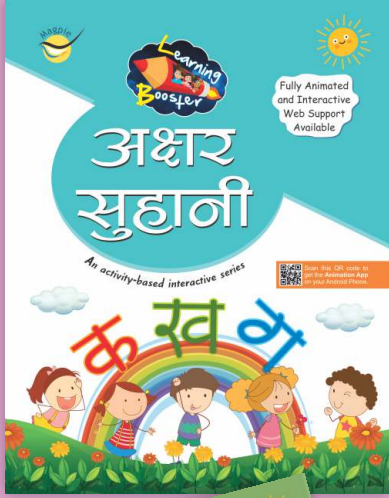


हिंदी

अक्षर सुहानी, शब्द सुहानी तथा स्वर सुहानी तीन पुस्तकों की ऐसी श्रृंखला है जो बच्चों की रुचि, आयु और बौद्धिक स्तर के अनुरूप भाषा को सिखाने के लिए बनाई गई है। भाषा को सीखने के क्रम में उसे खेल-खेल में, स्टीकर, फ्लैशकार्ड, कहानियों, कविताओं और मौखिक अभिव्यक्ति के आधार पर रुचिकर बनाया गया है।

भाषा के ज्ञान के लिए संपूर्ण एवं विभिन्न क्रिया-कलापों का विकास इन पुस्तकों का मुख्य लक्ष्य है। विभिन्न गतिविधियों के माध्यम से यह श्रृंखला बच्चों में निरंतर सीखने की इच्छा एवं कौशल के विकास को मजबूत करने में सहायक होगी।

कक्षा में विभिन्न गतिविधियों को कराने के लिए 'Learning Booster' App से आवश्यक ऑडियो, वीडियो और उनकी विधियों का विवरण प्राप्त किया जा सकता है।

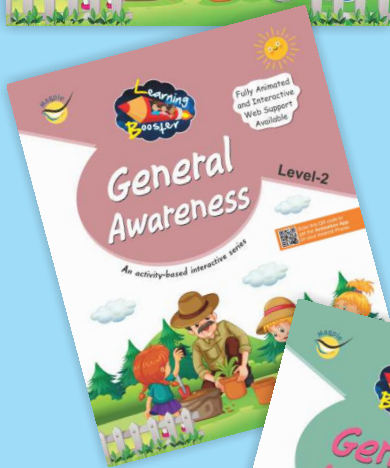
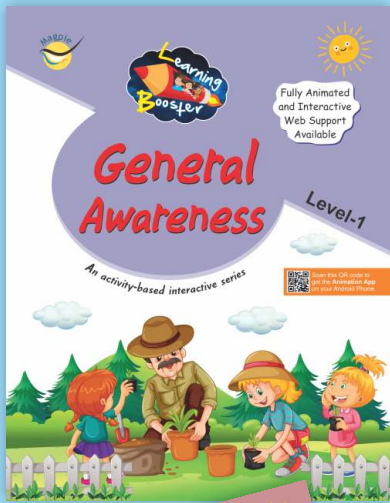


Book Name	ISBN	MRP
अक्षर सुहानी	978819433934-2	₹ 309.00
शब्द सुहानी	978819433935-9	₹ 289.00
स्वर सुहानी	978819433936-6	₹ 299.00



General Awareness

‘General Awareness’ is a general knowledge and life skills series for pre-primary children. These books use activities from different learning domains to create first-hand experiences for children, encouraging them to explore, observe and question. Besides creating awareness about themselves and the world they inhabit, the series also helps to inculcate basic values and good habits, enhances inherent social skills and facilitates emotional development in children. This series also contains attractive layout, double-page spreads with child-friendly illustrations.



Book Name	ISBN	MRP
General Awareness Level-1	978819433937-3	₹ 129.00
General Awareness Level-2	978819435460-4	₹ 139.00
General Awareness Level-3	978819435461-1	₹ 149.00



Rhymes and Baal Geet

‘Sweet Dreams/Halla Gulla’ is an easy-to-use, activity-based series for pre-primary children. This is a colourful, attractive and well conceived series, contains rhymes and baal geet, fun-filled activities and moral stories. Singing baal geet and reciting rhymes and chants lay the foundation for reading readiness, build vocabulary and sound discrimination. These books develop listening and thinking skills, increase self-confidence and build memory capabilities. All activities in these books develop your child's skills in singing fluently.



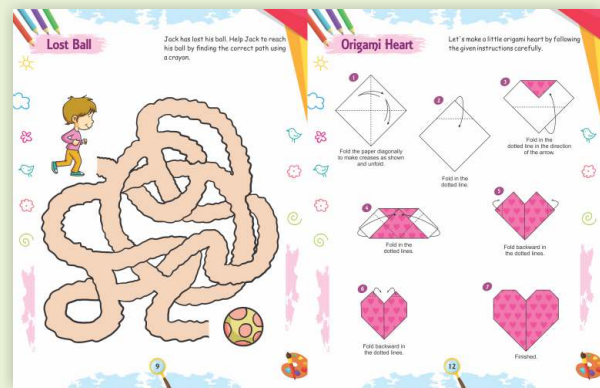
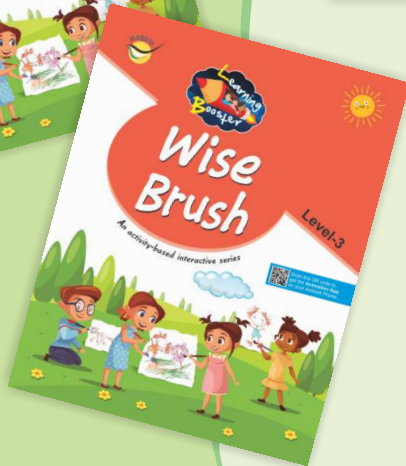
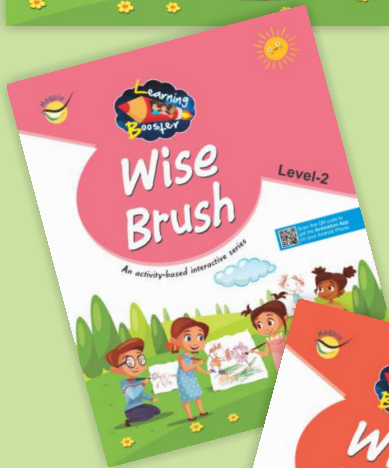
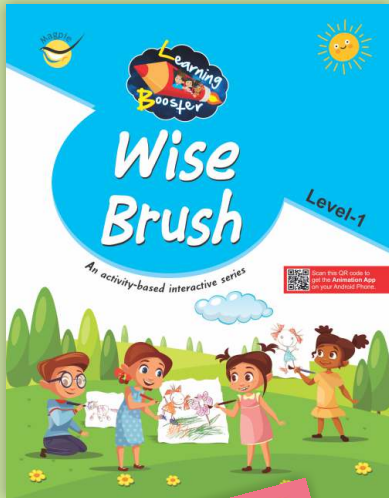
Book Name	ISBN	MRP
Sweet Dreams Level-1	978819432406-5	₹ 129.00
Sweet Dreams Level-2	978819433930-4	₹ 129.00
Sweet Dreams Level-3	978819433931-1	₹ 129.00
हल्ला गुल्ला Level-1	978819432407-2	₹ 129.00
हल्ला गुल्ला Level-2	978819433932-8	₹ 129.00
हल्ला गुल्ला Level-3	978819433933-5	₹ 129.00





Drawing and Colouring

'Wise Brush' is an innovative and exciting series which has been designed by keeping in view the child's ability and interest. This is a colourful, attractive and well-graded series promising fun-filled learning. This series contains a large variety of activities like colouring, origami, tracing, join the dots, spot the differences, pattern drawing, maze fun, hidden picture, impression activities, etc. Interesting snippets, under the section Amazing Fact, will enhance the child's curiosity and general awareness. This series encourages the children to use their imagination and creativity to create a new world of fun.

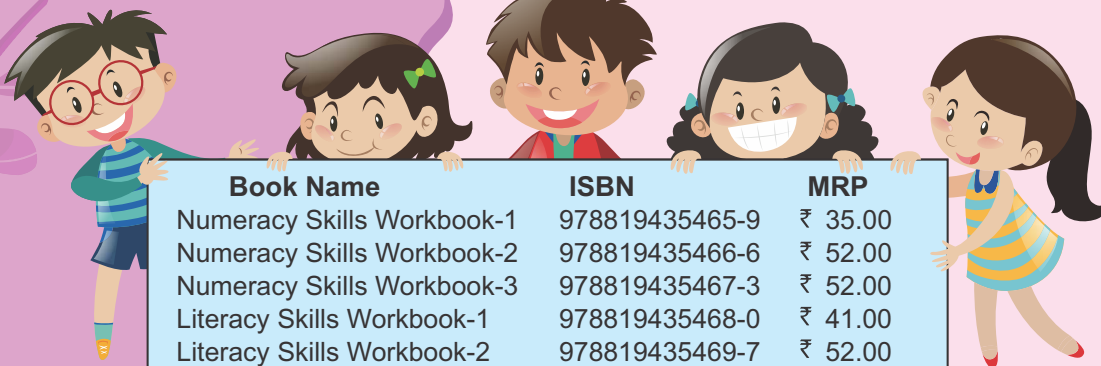
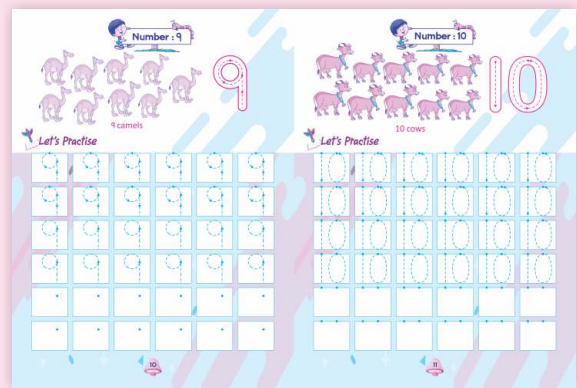
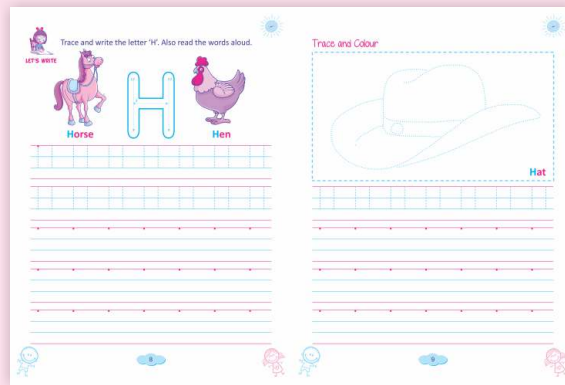
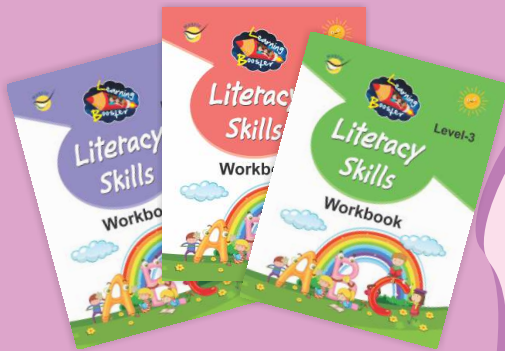
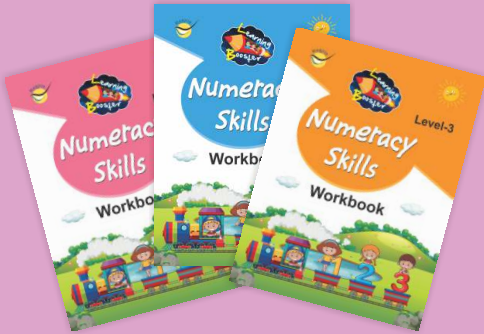


Book Name	ISBN	MRP
Wise Brush Level-1	978819435462-8	₹ 129.00
Wise Brush Level-2	978819435463-5	₹ 129.00
Wise Brush Level-3	978819435464-2	₹ 129.00



Workbooks

This series of workbooks are the practise books to create more effective learning process that inculcates the fundamentals of Maths, English and Hindi. Mostly the exercises of all topics are included in these workbooks. These workbooks provide more opportunity for practise, revision and reinforcement of various concepts. All exercises in these workbooks develop your child's learning and writing skills.



Book Name	ISBN	MRP
Numeracy Skills Workbook-1	978819435465-9	₹ 35.00
Numeracy Skills Workbook-2	978819435466-6	₹ 52.00
Numeracy Skills Workbook-3	978819435467-3	₹ 52.00
Literacy Skills Workbook-1	978819435468-0	₹ 41.00
Literacy Skills Workbook-2	978819435469-7	₹ 52.00
Literacy Skills Workbook-3		₹ 52.00
अक्षर सुहानी Workbook		₹ 41.00
शब्द सुहानी Workbook		₹ 54.00
स्वर सुहानी Workbook		₹ 54.00





Smart Class in a Box

Easy, quick and affordable!

All-in-one smart classroom solution-in-a-box enables schools to future proof their infrastructure and position as a first-class training provider.

Smart Class is a plug and play solution-in-a-box. It is a virtualized and managed classroom solution which has been purpose-built for schools to simplify classroom infrastructure, streamline interactive/smart board usage, no upfront hardware costs.

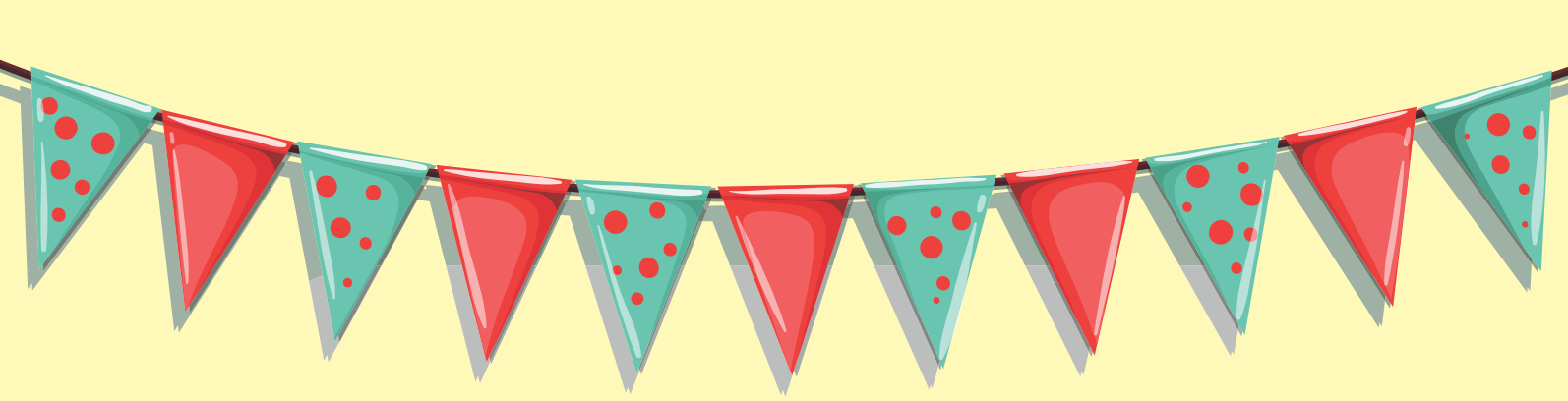
SIMPLIFY SMART BOARD IMPLEMENTATION

Our fully pre-configured solution with its optimized smart classroom solution-in-a-box system, and start implementing your smart classroom solution today. Ideal for quick deployment, a ready plug and play solution.

Benefits

- No upfront costs.
- Designed for simplifying smart classrooms.
- It eliminates complexity and reduces cost of traditional smart classroom.
- The smart class solution-in-a-box eliminates the use of PC's in the classroom and delivers a cost effective, streamlined smart board/interactive solution.
- The displays can be of various types and formats including interactive, smart boards, LED displays and projectors. Performance and interactivity are uncompromised.





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